

1 of 4

**Last Received:** 12/02/2012 7:00 PM  
**Showing Buylines:** All Lines

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) IAN AMBRON  
  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-525-9757

--- CONTRACT COMMENT ---

RESTORE OUR FUTURE INC SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	6A-7A		:30	\$800.00	10/23-10/26	4	1	4	\$3,200.00	
		Buyline Comment: NEWS										
	2	TU-F	12P-1P		:30	\$650.00	10/23-10/26	4	1	4	\$2,600.00	
		Buyline Comment: NEWS NOON										
	3	TU-F	5P-530P		:30	\$1,500.00	10/23-10/26	4	1	4	\$6,000.00	
		Buyline Comment: NEWS 5P										
	4	TU-F	530P-6P		:30	\$1,600.00	10/23-10/26	4	1	4	\$6,400.00	
		Buyline Comment: NEWS 530P										
	5	TU-F	6P-630P		:30	\$2,000.00	10/23-10/26	4	1	4	\$8,000.00	
		Buyline Comment: NEWS 6P										
	6	TU-F	630P-7P		:30	\$2,400.00	10/23-10/26	2	1	2	\$4,800.00	
		Buyline Comment: NIGHTLY NEWS										
	7	TU-F	7P-730P		:30	\$950.00	10/23-10/26	8	1	8	\$7,600.00	
		Buyline Comment: INSIDE EDITION										
	8	TU-F	11P-1135P		:30	\$1,500.00	10/23-10/26	8	1	8	\$12,000.00	
		Buyline Comment: NEWS 11P										
	9	TU-F	1135P-1235A		:30	\$650.00	10/23-10/26	8	1	8	\$5,200.00	
		Buyline Comment: TONITE SH9OW										

Station WOOD-TV GRAND RAPIDS, MI.				Agency ( ) MENTZER MEDIA				Rep Firm				
Advertiser ( ).RESTORE OUR FUTURE				600 FAIRMONT AVE, S#306				Sales Office ( ) PHILADELPHIA				
Product RESTORE OUR FUTURE				TOWSON, MD 21286				Salesperson ( ) IAN AMBRON				
Estimate# 2139				Agency C/P1/P2/E //2139				Salesperson Phone# 215-567-6005				
Buyer ELISE CLOYD				Flight Dates 10/23/2012 - 10/29/2012				Salesperson FAX# 215-525-9757				
Phone#				Hiatus Weeks								
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	10	SA	6A-7A		:30	\$400.00	10/27-10/27	1	1	1	\$400.00	
				Buyline Comment: SAT DAYBREAK								
	11	SA	7A-8A		:30	\$850.00	10/27-10/27	2	1	2	\$1,700.00	
				Buyline Comment: NEWS SAT AM								
	12	SA	6P-630P		:30	\$1,200.00	10/27-10/27	1	1	1	\$1,200.00	
				Buyline Comment: NEWS 6P								
	13	SA	11P-1130P		:30	\$1,500.00	10/27-10/27	1	1	1	\$1,500.00	
				Buyline Comment: NEWS 11P								
	14	SU	6A-7A		:30	\$450.00	10/28-10/28	1	1	1	\$450.00	
				Buyline Comment: SUN DAYBREAK								
	15	SU	7A-8A		:30	\$950.00	10/28-10/28	1	1	1	\$950.00	
				Buyline Comment: SAT AM								
	16	SU	8A-9A		:30	\$1,600.00	10/28-10/28	1	1	1	\$1,600.00	
				Buyline Comment: SUN TODDAY								
	17	SU	10A-1030A		:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
				Buyline Comment: TO THE POINT								
	18	M	6A-7A		:30	\$800.00	10/29-10/29	1	1	1	\$800.00	
				Buyline Comment: NEWS DAYBREAK								
	19	M	12P-1P		:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
				Buyline Comment: NEWS @ NOON								
	20	M	5P-530P		:30	\$1,500.00	10/29-10/29	1	1	1	\$1,500.00	
				Buyline Comment: NEWS 5P								

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser ( ) .RESTORE OUR FUTURE

Product RESTORE OUR FUTURE

Estimate# 2139

Buyer ELISE CLOYD

Phone#

Fax#

Agency ( ) MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //2139

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	21	M	530P-6P		:30	\$1,600.00	10/29-10/29	1	1	1	\$1,600.00	
			Buyline Comment: NEWS 530P									
	22	M	6P-630P		:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
			Buyline Comment: NEWS 6P									
	23	M	630P-7P		:30	\$2,400.00	10/29-10/29	1	1	1	\$2,400.00	
			Buyline Comment: NIGHTLY NEWS									
	24	M	7P-730P		:30	\$950.00	10/29-10/29	2	1	2	\$1,900.00	
			Buyline Comment: INSIDE EDITION									
	25	M	11P-1135P		:30	\$1,500.00	10/29-10/29	1	1	1	\$1,500.00	
			Buyline Comment: NEWS 11P									
	26	M	1135P-1235A		:30	\$650.00	10/29-10/29	2	1	2	\$1,300.00	
			Buyline Comment: TONITE SHOW									
	27	TU-F	12P-1P		:30	\$650.00	10/23-10/26	1	1	1	\$650.00	
			Buyline Comment: NEWS NOON									
			1X ADDED AS MKGD FOR NA LN 5 HL#6863384									

---REPORT TOTALS---

Report Totals: 67 / \$78,400.00

---SALES MONTHLY TOTALS---

Oct 12: 56 / \$64,750.00

Nov 12: 11 / \$13,650.00

Sales Totals: 67 / \$78,400.00

Station Totals: 67 / \$78,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

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Salesperson Phone# 215-567-6005

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---COMPETITIVE---

Market Totals	\$240,417	CATV	0%	WOOD	32%	WOTV	0%	WWMT	23%	WXMI	19%
		WXSP	0%	WZPX	0%	WZZM	24%				

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE